

# STORM PREPAREDNESS: PROTECTING POWER. PRESERVING BUSINESS.

//// A GUIDE FOR FACILITY & OPERATIONS MANAGERS



INDUSTRIAL POWER EQUIPMENT



## WHY IT MATTERS

Power outages can disrupt operations, impact safety, and damage infrastructure. Having a plan isn't optional. It's essential.



## START WITH COMMUNICATION

A power strategy begins with clear communication. Conduct an emergency audit to identify vulnerabilities, then establish a storm protocol that ensures every shift and department knows the plan.



## HAVE A POWER CONTINGENCY PLAN

Even with a standby generator, you need a backup plan. Identify critical systems and consider: What if your standby fails? Know where you'd get a properly sized generator, how you'd connect it, and whether fuel will be available.



## KEEP OPERATIONS READY

Preparedness doesn't end with just a generator. Routine maintenance, fuel stockpiling, battery checks, and replacement parts inventory should all be part of your regular operational checklist.



## STAY INFORMED

Monitor NOAA and local emergency services for real-time weather updates to activate your storm protocol at the right time.



## GET EXPERT SUPPORT

Before storm season, contact your local ECHO IPE dealer. They can help assess your power needs, and recommend scalable backup solutions.



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